



NEW AUTOMATIC *Cordomatic*[®] CLOTHESLINE REEL

for indoors and outdoors

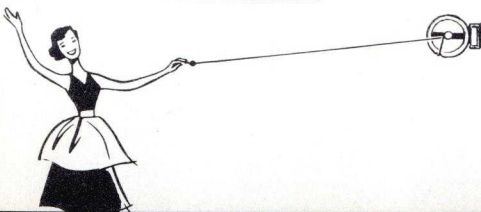
The only modern way to hang clothes. New Cordomatic Clothesline Reel completely eliminates the tangles, knots and troublesome hand-winding of ordinary unsightly rope or twine. Ends clothesline clutter forever! You use only the amount of line *you need*, when *you need it!* White, washable plastic line is kept taut under heaviest work loads . . . retracts automatically after each use. The Cordomatic Clothesline Reel easily disconnects for use indoors and outdoors. Smartly styled in gleaming chrome and weather-resistant aluminum.

MODEL CR-20
20 FEET

\$3⁹⁵

MODEL CR-40
40 FEET

\$6⁹⁵



NEW MULTIPLE OUTLET REEL

by *Cordomatic*[®]

Now! Amazing new convenience for portable electric power anywhere around the house. This ingenious home appliance center is equipped with a 3-way G.E. receptacle for power tools, appliances and other electrical equipment. Just pull cord out to any desired length . . . gravity action mechanism automatically locks cord into position. Works like a window shade . . . retracts out of the way when not in use. Designed for the modern home . . . fully guaranteed.



\$7⁹⁵

MODEL 500-LA
20 FEET

MODEL
125DC—25'
\$3⁹⁵



MODEL
150DC—50'
\$5⁴⁵

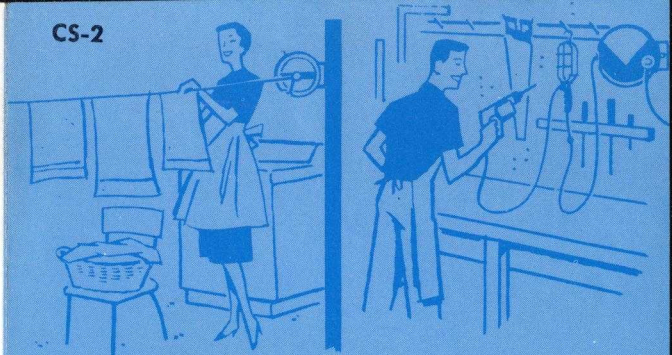
Cordomatic[®] HEAVY DUTY DROP CORD SET

Especially designed to take roughest handling. Impact resistant phenolic handle with electric outlet built in . . . built-in strain relief post for cord . . . sturdy hanger hook . . . swing open guard. Fully guaranteed.

Cordomatic[®]

17th and Indiana Ave.
Philadelphia 32, Pa.

CS-2

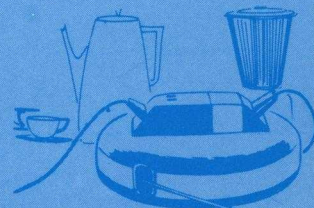


CLOTHESLINE REELS

HANDY LITE REELS

automatic
new convenience

with
Cordomatic[®]
CORD CONTROL REELS



MOBILE-LITE REELS

PORTABLE OUTLET REELS

Cordomatic[®]

17th and Indiana Ave., Philadelphia 32, Pa.

...FIRST NAME IN AUTOMATIC CORD CONTROL REELS



NEW

Cordomatic® HANDY-LITE REEL

*portable light and electric power
when and where you want it.*

No more inconvenience... no more safety hazards of tangled cords when you have this Cordomatic Handy-Lite Reel. Simply hang it up and plug it in. Pull cord to any desired length... and it locks automatically. Works like a window shade—retracts out of the way when not in use. Use it anywhere, in the basement, home workshop, garage, garden, patio, etc.

- Pistol grip, impact resistant phenolic handle with built-in outlet.
- Swing-open guard and reflector—swivels to give light in any direction.
- Smart steel casing in neutral gray with universal bracket for wall or ceiling mounting.
- Foolproof locking mechanism... nothing to jam.
- Guaranteed. U.L. approved.

\$8⁹⁵

MODEL 500
20 FEET

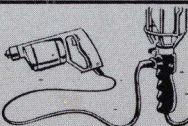
20 FEET...
PULLS OUT
TO ANY
DESIRED
LENGTH...
LOCKS...
RETRACTS
AUTO-
MATICALLY



The reel unhooks easily
for changing of locations.



Wall mounting gives 180°
swivel... ceiling mounting
gives full 360° rotation.



Built-in electric outlet for
power tools, appliances.



NEW Cordomatic® PORTABLE OUTLET REEL

Here's a happy solution to your electrical outlet shortage problem. Just plug in cord and carry portable electrical outlets to any work area. Can be used in any room in house, garage or patio... Cord pulls out to any desired length up to 15 feet... automatically retracts when not in use. Three way outlet operates several appliances, tools or other electrical equipment from same unit... Handsome decorator styled housing in Desert Beige or Ebony Brown. Quality built for long life. Fully guaranteed.

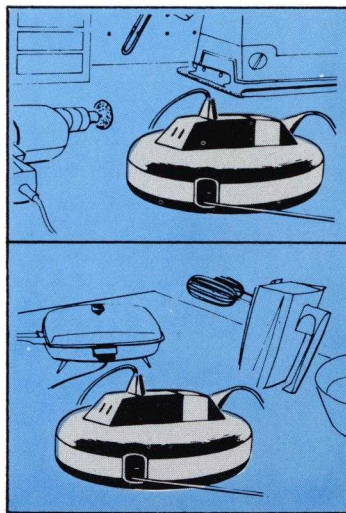
\$8⁹⁵

MODEL 510E EBONY BROWN
MODEL 510D DESERT BEIGE



3 ELECTRIC
OUTLETS

OPERATE
SEVERAL
ELECTRICAL
UNITS
AT ONCE



NEW Cordomatic® MOBILE-LITE REEL

Completely portable... Illumination and power anywhere around the house... basement, garage, patio, etc... Throws a wide, bright beam of light wherever it's needed... handy built-in electrical outlet provides power for tools and appliances. Just plug in... carry Mobile-Lite where you want to use it and swivel light in any direction. Cord locks at any desired length up to 20 feet... retracts automatically. Accommodates 150 watt reflector flood, spotlight or incandescent bulb... fully guaranteed.

MODEL 505 **\$10⁹⁵**

